



TwistedPair selects Pinpointers for improved service management

[date] 2009 – Pinpointers, a provider of vehicle tracking and mobile workforce services, announced today that it has been selected by voice, data and video communications company TwistedPair to provide vehicle tracking systems for its fleet of vans.

TwistedPair provides communications services for small and medium companies, mainly in London and the South of England. The company has eight engineers that travel to customers, and it needs to know where the engineers are at all times to enable it to efficiently manage this service fleet.

“The Pinpointers system makes management of this fleet easier, and saves us around an hour per week per engineer in increased efficiency,” said Adam Glyde, managing director of TwistedPair. “Based on our typical costs, that works out at a saving of at least £6000 per year, not to mention the improved service we can offer our customers.”

As well as cost savings in terms of efficiency, the Pinpointers system also allows TwistedPair to ensure its engineers are driving at safe speeds, and thus maintain its duty of care for its staff. The company also plans to use the Pinpointers system to track all associated costs of each job more accurately.

“TwistedPair is a great example of a forward-thinking business that is using vehicle tracking to save money and improve customer service,” said Jon Pope, sales & marketing director of Pinpointers.

TwistedPair purchased the Pinpointers system through distributor Aerial Telephones.

About Pinpointers:

Pinpointers is a market leading provider of vehicle tracking and mobile workforce management solutions, with customers including Orange, Procter & Gamble and Arqiva. The company’s products give customers visibility of their remote workforce, its whereabouts and current status, and deliver real-time information via a fully managed service. This enables companies to increase profitability, increase efficiency, improve control and manage risk. For more information see www.pinpointers.com.

About TwistedPair:

TwistedPair advise, install and maintain advanced communication services for

growing and re-locating business. Our purpose is to ensure our customers maximise the potential of their communications investment. Operating nationwide and working with many leading names in the communication industry, TwistedPair are well positioned to assist in your communication project. For more information see www.twistedpair.co.uk.

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