



## **Manns goes Public with Pinpointers**

22<sup>nd</sup> June 2011 – Pinpointers is pleased to announce that Manns Yellow School Buses of Gravesend has selected Pinpointers Telematics to provide a tracking solution for its operation in Medway.

Manns Travel Group is a family run business serving Kent and London, offering a range of luxury coaches for contract and private hire work.

Chris Jenkinson, Medway School Bus Manager, said “We’ve been keeping a close eye on the various suppliers of tracking equipment for over a year now and we have been listening to our customers carefully to find out what improvements we could offer in our schools services. It quickly became apparent that the ability to allow our customers to see where our buses are whilst in service on a contract would be of enormous value. The Public Web Pages feature offered by Pinpointers gives us exactly that.”

Manns have integrated the Public Web Pages directly into their own web site, making it easy for passengers to identify their route number, and with a simple mouse click, get instant visibility of the current location of that bus. It means passengers can plan their journeys more precisely, and avoid waiting in the rain if a bus is delayed in traffic.

Pinpointers’ integration with Coach Manager from Distinctive Systems makes it easy to make sure the correct bus is shown on the web page for each route. The system uses the data fed directly from Coach Manager, so any last minute allocation changes are reflected immediately on the web page.

Chris commented: “Almost all of our passengers are students, who are all very well versed in internet and mobile phone technology – we didn’t want to appear to be falling behind when it comes to using the latest technology in our business, and a tracking system that gives us all the benefits that it brings, as well as helping our customers, was a natural step to take.”

### **Note to editors:**

More information on Manns Travel is available at [www.mannstravel.co.uk](http://www.mannstravel.co.uk), and their Yellow School Bus services can be viewed at [www.yellowbusmedway.co.uk](http://www.yellowbusmedway.co.uk), where you can also see the tracking services and how they have been integrated.

### **About Pinpointers:**

Pinpointers is a market leading provider of vehicle tracking and mobile workforce management solutions, with a strong and growing presence in the bus and coach

industry, with customers including Epsom Coaches, Chalkwell Bus & Coach, Premiere travel, Excelsior Travel, Speedicars of London and Souls Brothers. The company's products give customers visibility of their buses and coaches, their whereabouts and current status, and deliver real-time information via a fully managed service. With a focus on the issues that all operators face, Pinpointers is the market leader in the provision of tracking solutions to the independent bus & coach sector.

For more information see [www.pinpointers.com](http://www.pinpointers.com).

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